

The Stakeholder Roundtable

hosted by the Common Ground Alliance

July 29-30, 2025

CGA Summer Summit at Grand Hyatt Deer Valley
Deer Valley UT

THE R^{UN}DTABLE

hosted by

CGA Common Ground Alliance

The Members pay for locating services and the operating costs of the 811 Center. The Contractor is not the customer of the 811 system because they pay nothing. However, the Contractor suffers financially when the 811 system does not perform. Late, incomplete, inaccurate locates create inefficiencies in the construction process with the Contractor typically bearing the increased costs associated with these inefficiencies. The interests of the Contractor are misaligned with the interests of the Members.

Planet Underground's The Stakeholder Roundtable seeks to engage in discussion that portrays the 811 system evolving into an aligned service where the Contractor and other stakeholders' interests are the same. Only then can the construction produce the highest level of efficiency at the lowest cost, reducing delays and utility relocation, and provide the greatest level of safety for workers and the public. We hope you'll join us in the discussions!

Stakeholders:

1. Contractor
2. Designer/Engineer
3. 811 Center
4. Locator
5. Regulated **Member** (Energy)
6. Unregulated **Member** (Telecom, Municipal)
7. Technology Providers
8. Regulators



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Sponsorship Levels

Logo (\$750)

- Logo on live stream feed
- Logo on Roundtable backdrop
- Logo on all post-event social media videos
- No participants

Silver (\$1500)

- Logo on live stream feed
- No logo on Roundtable backdrop
- Logo on all post-event social media videos
- Allows 1 participant

Gold (\$2500)

- Logo on live stream feed
- Logo on Roundtable backdrop
- Logo on all post-event social media videos shown as "Main Sponsor"
- Allows 1-2 participants



Top chat replay

- Gerald Johnson Hundreds in earshot here at the event!
- Centerline Mapping awesome! need to send out letters to all homeowners
- Centerline Mapping send them a letter in the mail and spread the message to them directly.
- VCP Sales Coatings Supplier Yes to Social Media
- Raymond Sonnier we can't expect everyone in life to understand what we do in damage prevention
- VCP Sales Coatings Supplier Yes for sure training and accountability!
- VCP Sales Coatings Supplier Raymond we hear you, great points!
- Raymond Sonnier If you want to get way ahead of the game, take damage prevention message into schools and teach it to schools every other year
- Centerline Mapping Yes, autoshop, Gym, Music, Utilities.
- Raymond Sonnier I agree with that guy!!!!
- Raymond Sonnier raise the final bad contractors will get out
- Raymond Sonnier screening tickets is dangerous and taking a major risk

HIDE CHAT REPLAY