

**PLANET**  
UNDERGROUND

presents



# MAPPING *THE* FUTURE OF DAMAGE PREVENTION

The Utility Expo, North America's largest utility trade show with expected attendance of over 21,000 people. The Expo is the largest event for utility professionals and construction contractors seeking comprehensive insights into the latest industry technologies, innovations, and trends. The biennial trade show, known for equipment test drives and interactive product demonstrations



September 26-28, 2023, Louisville, Kentucky



***WHERE WE'RE  
GOING,  
THERE ARE  
NO  
LATE TICKETS***

We've assembled the technology and procedural advancements that will reduce underground utility strikes. All this in one place at one time for the benefit of all stakeholders in the form of free, scheduled hands-on presentations



September 26-28, 2023, Louisville, Kentucky

# Mapping the Future of Damage Prevention™ takes place at

*The Jobsite* represents the only opportunity for service-based companies to directly participate in The Utility Expo. Consisting of 80,000 square feet of outdoor space dedicated to creating an actual construction site, *The Jobsite* is used for promotion of new technology and damage prevention practices through scheduled educational events as well as continuous demonstrations.

## THE JOBSITE



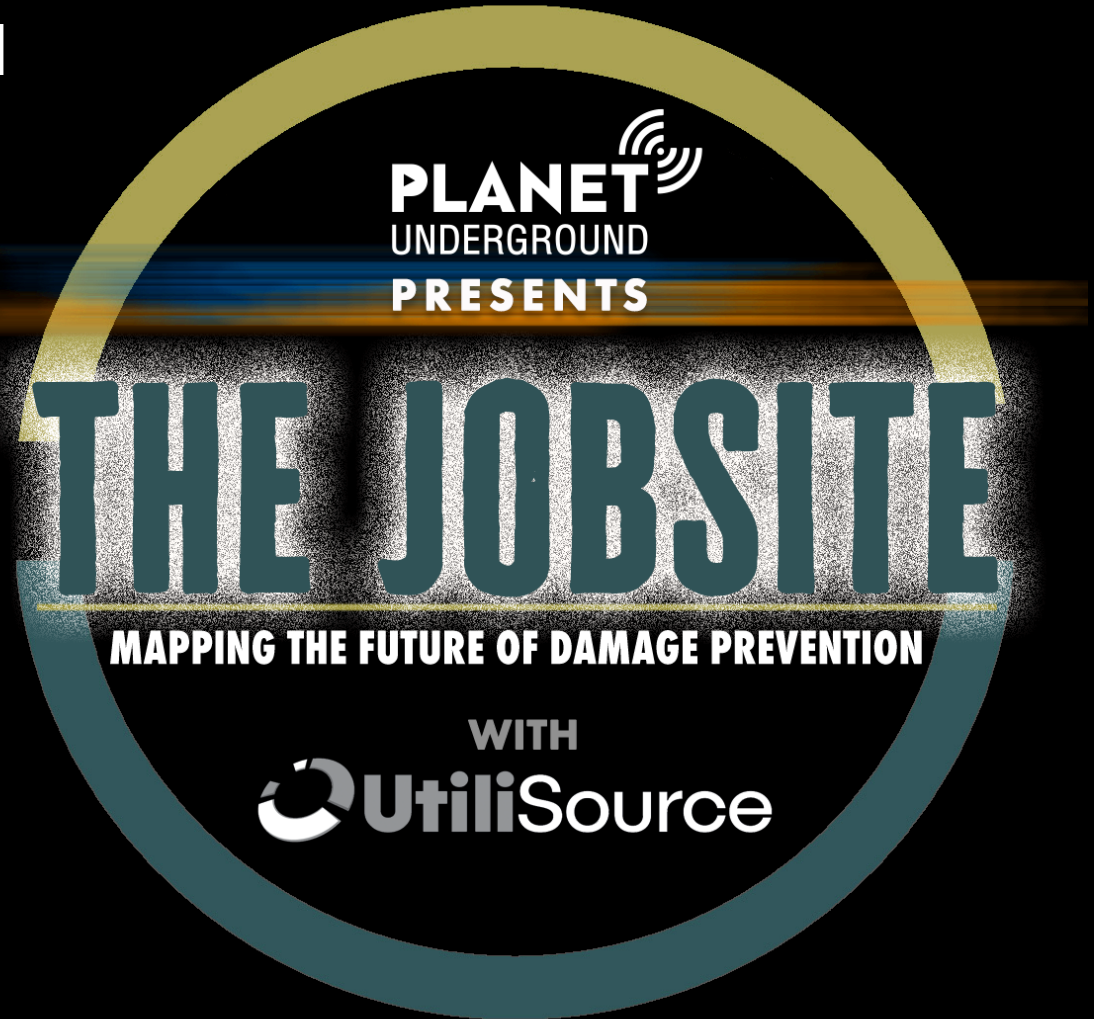
*The Jobsite* utilizes 900 feet of buried pipe and conduit to create a true demo yard for our sponsors who are the future of damage prevention.

Building the Stage 2021  
[https://www.youtube.com/watch?v=V1GKnY\\_RC-Q](https://www.youtube.com/watch?v=V1GKnY_RC-Q)

# Mapping the Future of Damage Prevention™

*Mapping the Future of Damage Prevention* is designed to help Expo attendees understand that new technologies and new processes exist today to address their issues related to damage prevention, including late tickets and a lack of actionable underground utility information. *The Jobsite's* sponsors will offer specific, scheduled education along with continuous demonstrations.

Our lead sponsor, UtiliSource, provides damage prevention services to utility contractors. Utilizing the existing 900' of underground lines at our site, their involvement provides the opportunity to recreate the challenges of an underground utility project. Producing underground utility maps showing detailed information regarding conflicts before construction begins is where things begin, and these services continue through the time the pipe or conduit is put in the ground and their locations logged and recorded for the future.



# Mapping the Future of Damage Prevention™



## Mapping

RTK-enabled devices for locators and excavators



## One call

Transmitting of visual and utility mapping data



## Locating

Nonmetallic pipe/conduit mapping data collection



## Vacuum excavation

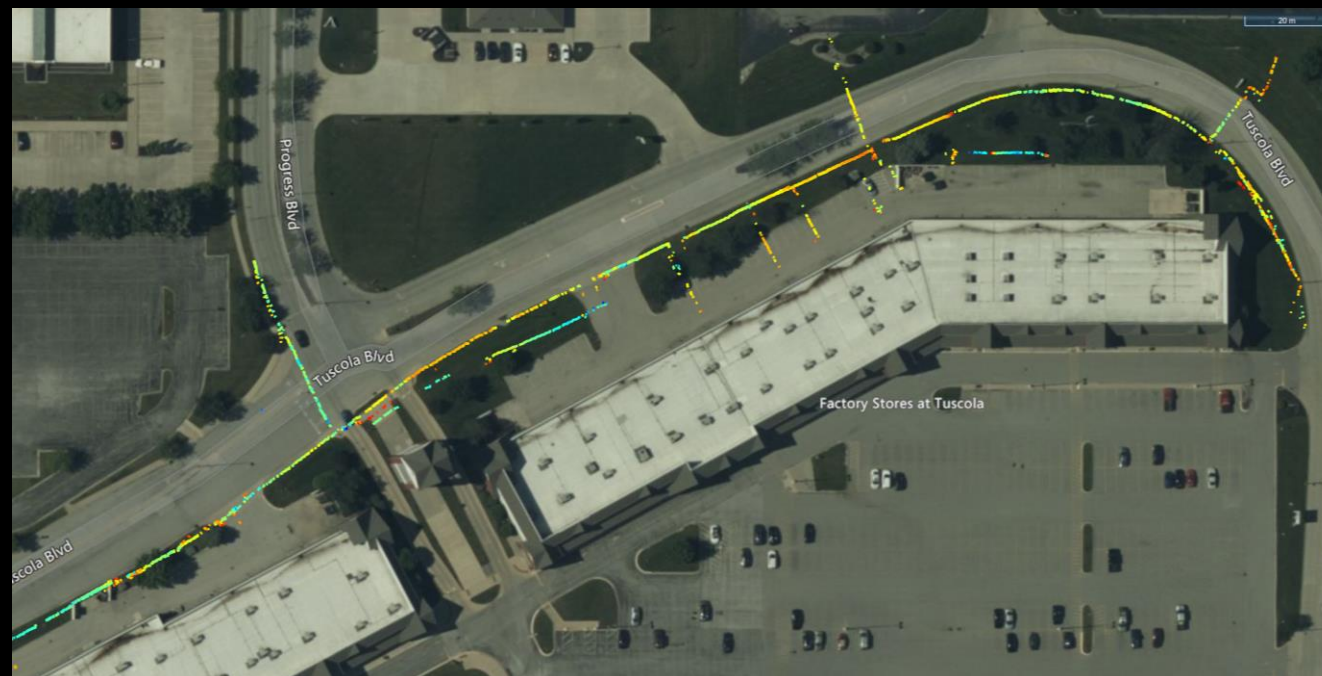
Data collection of utility verification and attribute information



## Construction

Utilizing maps of utility location for safety and efficiency

## Educational Stations



## Educational Station Sponsors



September 26-28, 2023, Louisville, Kentucky





PelicanCorp

## Mapping the Future of Damage Prevention™

### Why Sponsor?

There's only one reason: You want to actively participate in the process of creating a better system of damage prevention and you want to do it in a way where actions speak louder than words. *The Jobsite* consists of people and organizations that can prove how a better system of damage prevention will deliver benefits to all stakeholders.

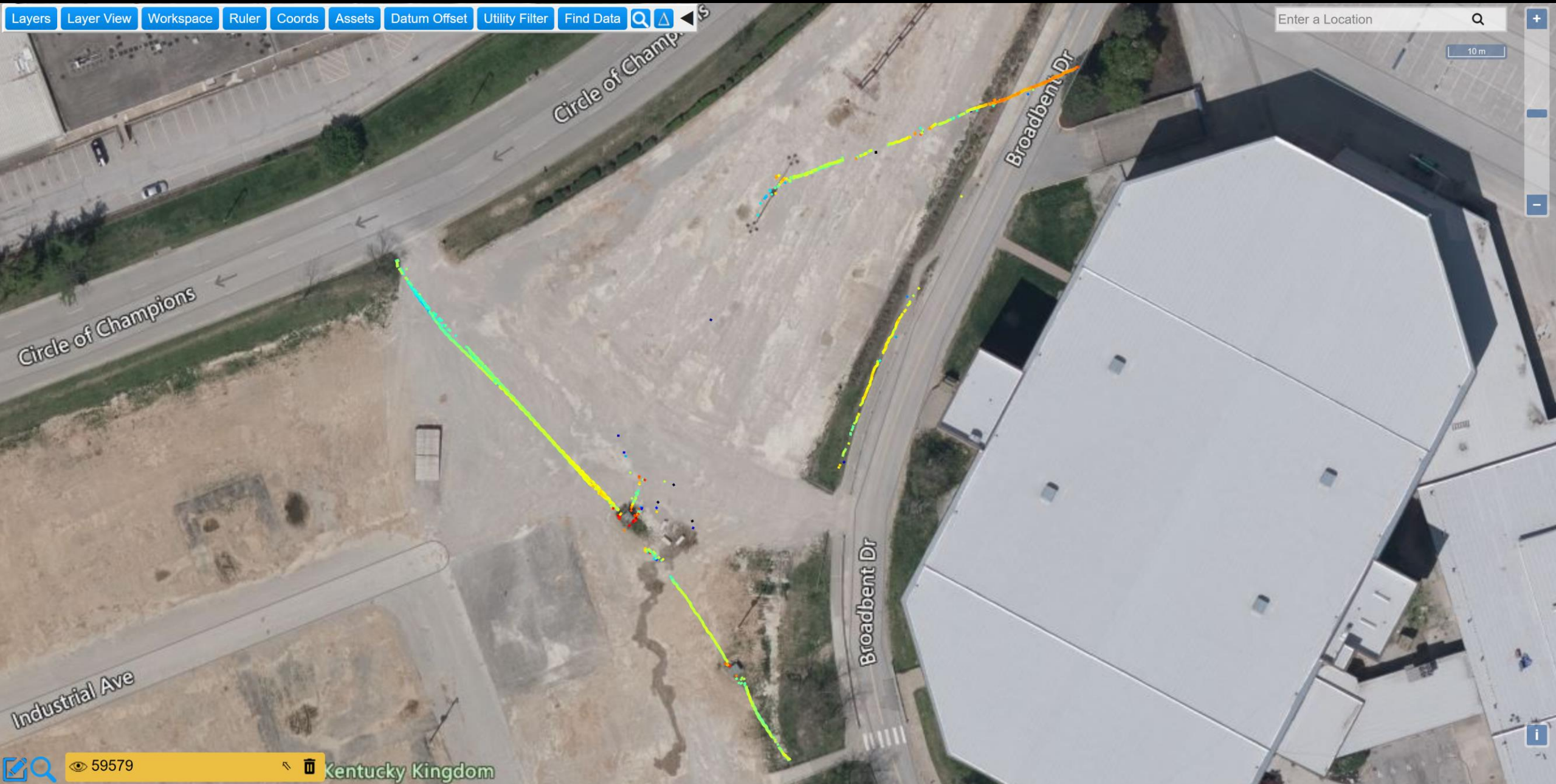
# Mapping the Future of Damage Prevention™

Specific educational topics will include:

- Electromagnetic locating with GPS collection
- Ground Penetrating Radar with GPS collection
- Utility mapping software
- Conduit mapping tools
- GIS mobile applications
- Subsurface Utility Engineering (SUE)
- Vacuum excavation practices
- One Call field coordination
- One Call software transferring utility mapping



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## Scheduled educational sessions:



Mastering Jobsite Data Collection:  
Safeguarding Against Damages  
During and After Construction



Unlocking the Power of Jobsite  
Data: Enhancing As-Built, Decision-  
Making, and Project Management



Utilizing IMU Mapping Technologies to  
Streamline and Improve Your As-Building Process



While educational sessions are scheduled, hands-on  
demos can be performed anytime and anywhere within  
*The Jobsite.*

\$7500.00

1. Can sponsor lunch, refreshments, or happy hour
2. 10 x 20 booth space in station
3. Multiple educational sessions

\$5000.00

\$5000.00

1. 10 x 10 booth space in station
2. Single educational session

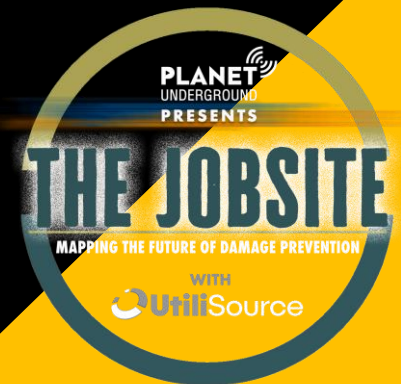
Lot K, E, or indoor participant  
assisting with educational sessions  
*May place signage, tent,  
equipment*

\$3000.00

Indoor exhibit participant  
assisting with educational  
sessions  
*May place tent*

## Sponsoring our educational event

## Supporting our educational sponsors






*The Jobsite* will be a filmed event so the education provided can be viewed by an even larger audience than that at The Utility Expo.

\$1000.00

Filming sponsor

Building the Stage 2021

[https://www.youtube.com/watch?v=V1GKnY\\_RC-Q](https://www.youtube.com/watch?v=V1GKnY_RC-Q)



**PLANET**  
**UNDERGROUND.TV**

*The Jobsite*, located in between Lot K and Lot E, is the only location within the 30-acre indoor and outdoor Utility Expo site to have complete integration of sponsor activities. With its own food and refreshment centers, *The Jobsite* is a unique event allowing sponsoring organizations to network with their customers, potential customers, and suppliers in a relaxed environment.



MARK YOUR CALENDAR  
FOR THE NEXT SHOW

September 26–28, 2023  
Kentucky Expo Center  
Louisville, KY

