



Join us for a dynamic new version of our most popular yearly event!

The Roundtable is a series of four-person unscripted conversations focusing on the risk of excavation damage to underground utilities. Seated at tables face to face, participants from various parts of the utility industry discuss strategies designed to protect workers and the public from potentially catastrophic excavation related accidents.

Each session is themed and begins with a moderator's toss-up question, but where the conversation ultimately leads is up to the participants. They may not always agree, but they always meet in the middle with their honest and insightful thoughts regarding excavation safety.

Sponsorship is open to any organization, and top sponsors of *The Jobsite* are included as sponsors of *The Roundtable*. Watch the post-event video free on the Planet Underground YouTube channel and website!

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Schedule of Roundtable Discussions

September 28 – 9am to 3pm

- 9:00 am to 9:45 am - Utility damage statistics: leading or misleading?
- 10:00 am to 10:45 am - Effectiveness of state damage prevention laws and enforcement
- 11:00 am to 11:45 am - What the future holds for managing our crowded rights-of-way
- 12:00 pm to 12:45 pm - Who doesn't view damage prevention as a public safety issue?
- 1:00 pm to 1:45 pm - The impact of predictive analysis given the state of late response to 811 tickets
- 2:00 pm to 2:45 pm - The value of private utility locating vs. subsurface utility engineering

September 29 – 10am to 3pm

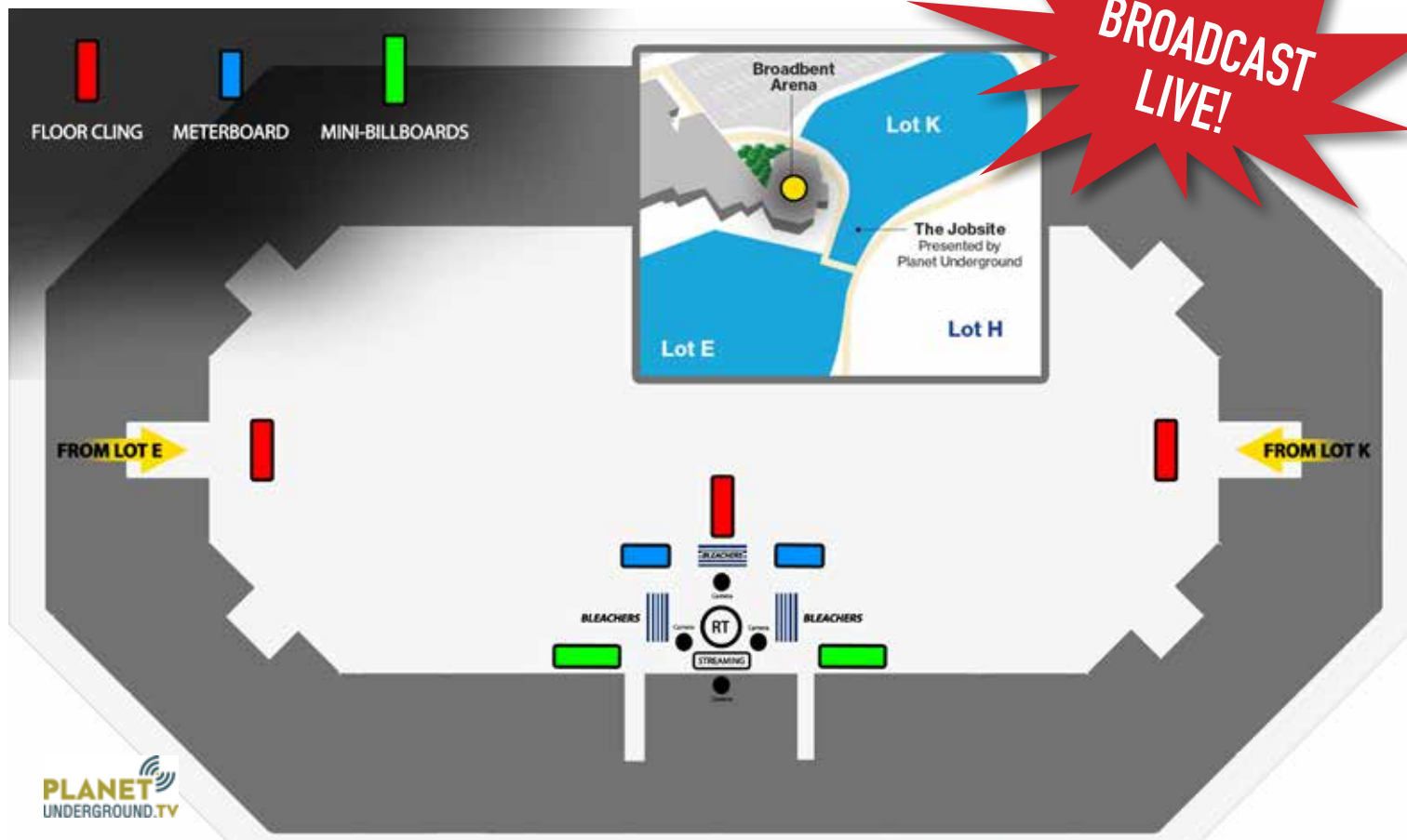
- 10:00 am to 10:45 am - What good is permanent location information without a plan to share?
- 11:00 am to 11:45 am - Artificial intelligence in damage prevention
- 12:00 pm to 12:45 pm - Construction equipment's role in avoiding damages
- 1:00 pm to 1:45 pm - When do we get to "Zero damages?"
- 2:00 pm to 2:45 pm - Who really wants underground utility location data today and why?

THANK YOU TO OUR TOP SPONSORS



Photos: (left) The Roundtable at Planet Underground and (right) at the Utility Expo 2019

Floor Map for The Roundtable



The Roundtable is held in the large food court area for The Utility Expo. Thousands of attendees will walk past our arena signage which will be 50% of the total signage in the arena.

The only two ways to get from Lot "E" (aerial equipment) to Lot "K" (underground equipment) will be through Broadbent Arena or through our outdoor event, *The Jobsite*.

Sponsorship Levels and Benefits

\$5,000 - Company logo in view of the cameras and on the arena signage (red, blue, and green above), on live broadcast/video. Company listed as event sponsor in pre-event publicity and in post-event video.

\$3,000 - Company logo in view of the cameras and on the arena signage (blue and green), on live broadcast

\$2,000 - Company logo in view of the cameras but not on the arena signage, on live broadcast

\$1,000 - No company logo in arena or in view of cameras, logo on live broadcast



THANK YOU ADDITIONAL SPONSORS



FEATURED ROUNDTABLE PARTICIPANTS

Paul Vanderberg - President and CEO, Badger Daylighting

Chris Stovall - President and CEO, Texas 811

Mark Drew - President, Vivax-Metrotech Corp.

Dan Florenzo - President and CFO, One Call Concepts

Jon Smith - CEO, Hydromax USA

Tony Belford - President of Operations, Stake Center Locating