

Real or Not Real?

1. As an excavator, you worry there may not be someone coming to mark your jobsite because there aren't as many people who want to locate for a living as there are 811 tickets.
2. As a facility owner that shares its right-of-way with other utilities, you worry your damage prevention program cannot rise above that of the worst damage prevention program of those other utilities.
3. As a locator, you worry that all the results you produce will never be recorded for the benefit of others, even though it seems that it can be done now.

Definitely Real...

- The largest gathering of excavators in the country during 2021 will occur in Louisville, Kentucky at The Utility Expo.
- Utilities CAN have a physical presence at the event named after them at The Utility Expo.
- Most people say technology, but peer-to-peer learning is the most effective way to fundamentally and swiftly change damage prevention for the better.

Oh, and Also Real...

Planet Underground is hosting two peer-to-peer learning events at The Utility Expo, The Jobsite and The Roundtable.

About Planet Underground...

Planet Underground creates training content for electromagnetic pipe and cable locating, utility system knowledge, utility map comprehension and visual observation skills training. We also build assessment tools for these subjects as well as an assessment tool for one-call ticket comprehension.



Damage Prevention For the Planet



PLANET UNDERGROUND.TV

THE UTILITY EXPO

Meet In The Middle

Planet Underground at The Utility Expo, September 28-30, 2021



The Utility Expo...

is the largest event for utility professionals and construction contractors seeking comprehensive insights into the latest industry technologies, innovations, and trends. The biennial trade show, known for equipment test drives and interactive product demonstrations, takes place in Louisville, Ky.

OVERVIEW MAP OF THE JOBSITE



THE JOBSITE
I AM AN AMERICAN LOCATOR

Experience the best in peer-to-peer hands-on education!

The Jobsite represents the first-ever opportunity for service-based companies to directly participate in The Utility Expo. Consisting of 80,000 square feet of outdoor space dedicated to creating an actual construction site, *The Jobsite* is used for promotion of safe work and damage prevention practices through direct peer-to-peer education. Attendees can take advantage of *The Jobsite's* unique networking space, where food and refreshments can be enjoyed in a casual, nontraditional setting.

The Jobsite is the only location within the 30-acre indoor and outdoor Utility Expo site to have complete integration of sponsor activities. With its own food and refreshment centers, *The Jobsite* is a unique event allowing sponsoring organizations to network with their customers, potential customers, and suppliers in a relaxed environment.

Through our relationship with the Association of Equipment Manufacturers (AEM), we are able to create significant pre-event publicity for our top sponsors.

INTREN
LEADING CHANGE

HYDROMAX USA
Advanced Water, Wastewater and Gas Data Collection

npl
A CENTURI COMPANY

BADGER
DAYLIGHTING™

TMI

TRAFFIC MANAGEMENT
INCORPORATED

PRISUM
Precision Mapping, Accurate Data

CONDUX

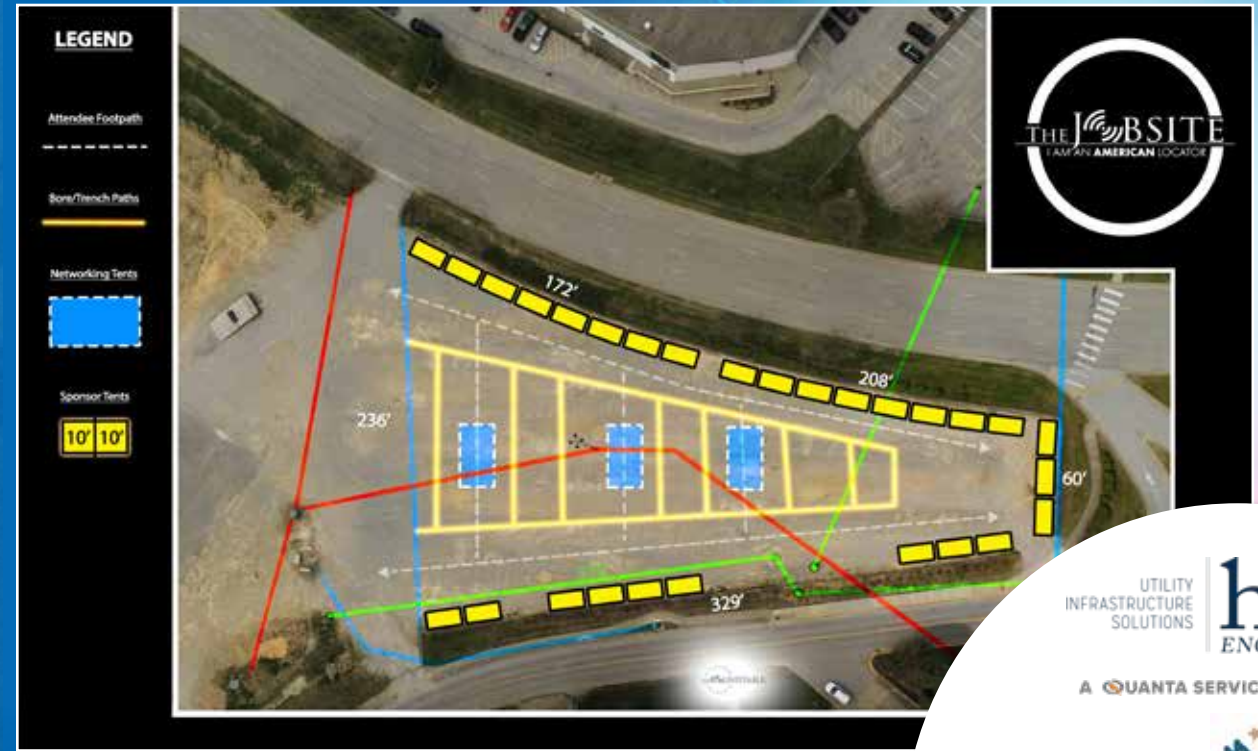
GPRS

Texas 811

**LIVE! Excavation at:
The Utility Expo**
Just outside Broadbent Area, Lot K
September 28-30

Sponsorship Levels:
~~\$10000~~
\$7500
\$5000

SOLD OUT!



Exclusive Sponsor Benefits...

- Tent Space / Meal Tickets**
- \$7500 - 10x20 / tickets for customers, prospects and others
- \$5000 - 10x10 / tickets for attendees only

To enhance networking and learning, sponsors are not limited to tented areas. Tents ring *The Jobsite* along the edges, but the open space is for anyone with equipment working on construction projects, including vehicles and displays.

The Jobsite is a networking event so food and drink is a big part of the festivities. It's the only setup like it at The Utility Expo.

Number of Attendees

There is no limit to sponsors' attendee numbers, but all sponsor personnel must pay \$25.00 for entrance to The Utility Expo. This is a discounted rate compared to \$79.00 for other attendees.

**The Jobsite is for service providers.*

UTILITY INFRASTRUCTURE SOLUTIONS | **hbK ENGINEERING**
A QUANTA SERVICES COMPANY

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USIC | **BLOOD HOUND**
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Construction projects and networking area

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